

Launching of the LEDP sanctioned by NABARD for empowerment of the handloom weavers

The National Bank for Agriculture and Rural Development (NABARD) sanctioned a project under Livelihood and Enterprise Development Programme (LEDP) for promotion of handloom in *Maniabandh* handloom cluster with an outlay of Rs 6,84,200/- vide letter dated 20th July 2022. The project envisages organizing Initial Intensive Training (IIT) of 90 weavers in three groups for 15 days duration in dyeing, followed by handholding, mentoring for availing institutional finance and scaling up production and sale. 100 women weavers, who are members of the Self-Help Group, were selected in consultation with the local panchayat for implementation of the project. Two skilled and experienced dyers were selected for imparting training. They were provided refresher training in the Weaver Service Centre, Bhubaneswar. Two Odiya booklets on (i) the strategy for promotion of handloom and increasing the earning of the weavers, written by Dr Sanjay Kumar Panda, President and (ii) technical aspects of quality dyeing, written by Shri Surendra Kumar Patra, Vice President were given to each trainee as study materials. Besides, one booklet on soft training covering marketing, e-commerce, quality, branding etc was also given to the trainee.



Inauguration of the program

Initial Intensive training in quality dyeing

The first Initial Intensive Training (IIT) program was started with 30 trainee women weavers at Kasikiari on the 19th October 2022 by the President of the Primary weaver coop Society and Shri Surendra Kumar Patra. Importance of the program for increasing the earning of the handloom weavers was explained to the trainees. The program was concluded on the 4th November 22.

The second IIT program was started with 30 trainee women weavers at Haripur on the 10th January 23 and concluded on the 2nd February 2023. Shri N M Prusty , Shri Sanjay Kumar Panda, and Shri Surendra Kumar Patra attended this programme.

The third IIT program was inaugurated with 30 trainee women weavers at Haripur by Dr. B. B. Sahoo, GM, NABARD in presence of Ms Praxima Parida, DDM, DDM, NABARD on the 13th February 2023. This program concluded on the 6th March 2023 in presence of Shri Surendra Kumar Patra.



Dr Sahu GM NABARD addressing the trainees



Practical demonstration



Hands on training

The strategy for promotion of handloom, increasing the earnings of the weavers substantially, aims and objectives of Shraddha NGO, and the LEDP sanctioned by NABARD were extensively covered in the training. Shri Surendra Kumar Patra, Vice President coordinated and personally supervised the training programs. At the end of the training, the trainees were made to appear in a test and on fulfilling the requirements, they were given certificate on successful completion of the Initial Intensive Training (IIT).



Issue of certificate on completion of the trianing

Provision of soft skill

Special efforts were made to impart soft skills, covering managerial and financial aspects, and E-commerce to the trainees. A write-up covering key features was provided to the trainees to facilitate better understanding. Shri Anup Kumar Panda and Shri Paramananda Charan Panda conducted the program.



Training on imparting soft skill

Benefits of the program were covered in the print and electronic media from time to time.

ବୁଣାକାରକୁ ପ୍ରଶିକ୍ଷଣ



କଟକ, ୨୨ ୧୦ (କ.ପ୍ର) : ବୁଣାକାରମାନଙ୍କ ଆୟ ବୃଦ୍ଧି କରିବାକୁ ଶ୍ରଦ୍ଧା ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନ ପକ୍ଷରୁ ଜାତୀୟ କୃଷି ଓ ଗ୍ରାମୀଣ ଉନ୍ନୟନ ବ୍ୟାଙ୍କ (ନାବାଡ଼)ର ଜୀବିକା ଓ ଉଦ୍ୟୋଗିକତା ବିକାଶ (ଏଲଇଡିପି) ଯୋଜନା ସହାୟତାରେ ନୂଆପାଟଣାରେ ଏକ ପ୍ରଶିକ୍ଷଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି । ପ୍ରାଥମିକ ବୁଣାକାର ସମବାୟ ସମିତିର ସଭାପତି ତଥା ବୁଣାକାର ସେବା କେନ୍ଦ୍ର ଗୌହାଟିର କ୍ଷେତ୍ରୀୟ ନିର୍ଦ୍ଦେଶକ ଶ୍ରୀ ବନ୍ଦୋପାଧ୍ୟାୟ ଓ ଶ୍ରଦ୍ଧା ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନର ଉପସଭାପତି ସୁରେନ୍ଦ୍ର କୁମାର ପାତ୍ର ଶିବିରକୁ ଉଦ୍ଘାଟନ କରିଥିଲେ । ଶିବିରରେ ସ୍ୱୟଂସେବା ଗୋଷ୍ଠୀର ୩୦ ମହିଳା ସଦସ୍ୟା ବୁଣାକାରଙ୍କୁ ୧୫ ଦିନ ଧରି ନୂଆ ପ୍ରଣାଳିରେ ରଙ୍ଗ କରିବା ବିଷୟରେ ପ୍ରଶିକ୍ଷଣ ଦିଆଯିବ । ପ୍ରଶିକ୍ଷଣକୁ ସମାପ୍ତ କରିବାକୁ ଶ୍ରଦ୍ଧା ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନର ପ୍ରତିଷ୍ଠାତା ତଥା ଭାରତ ସରକାରଙ୍କ ଅବସରପ୍ରାପ୍ତ ବସ୍ତ୍ର ସଚିବ ସଞ୍ଜୟ କୁମାର ପଣ୍ଡା ଆହ୍ୱାନ ଦେବା ସହିତ ଧନ୍ୟବାଦ ଜଣାଇଥିଲେ ।

(The program was covered by the reputed Odia daily newspaper, "The Samaja" in its 23rd October 2022 issue)