



“ଶ୍ରଦ୍ଧା” ସେବାସେବୀ ଅନୁଷ୍ଠାନ

Society for Development of Human Resources Through Handloom and allied activities
(SHRADDHA)

Regd. No : 19575/7 of 1994-95, Email : shraddhahandloom94@gmail.com,

Regd. Office : Sidheswar Sahi, Cuttack, Orissa- 753008,

**Participation in the *Utkal Divas* celebration at Boston, MA, USA
On April 8, 2023, for promotion of Odisha Handloom**

“Society for Development of Human Resources through Handloom and allied activities (SHRADDHA)”, a registered civil society organization, dedicated to promoting traditional handloom and handicraft and increasing the income of the weavers/ artisans substantially, collaborated with the Odisha Society of New England (OSNE) (A Chapter of Odisha Society of America) 9, Spartan Arrow Rd, Littleton, MA 01460 USA. For showcasing Odisha handloom in the *Utkal Divas* celebration organized at Boston, MA, USA on April 8, 2023.

A small consignment of carefully chosen quality handloom fabrics of Odisha, woven by Shri Sarat Kumar Patra, a national award-winning handloom weaver of Nuapatana, Cuttack district, was sent with details for display in the event.

Members of OSNE volunteered to display and explain the products to the visitors. On conclusion of the event, they kept the fabrics among their members and sent the cost of the fabrics directly to the weaver.

The event generated lots of interest among the Indians settled abroad as well as other visitors.



ESTD: 1983

Odisha Society of New England

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osneexec@gmail.com



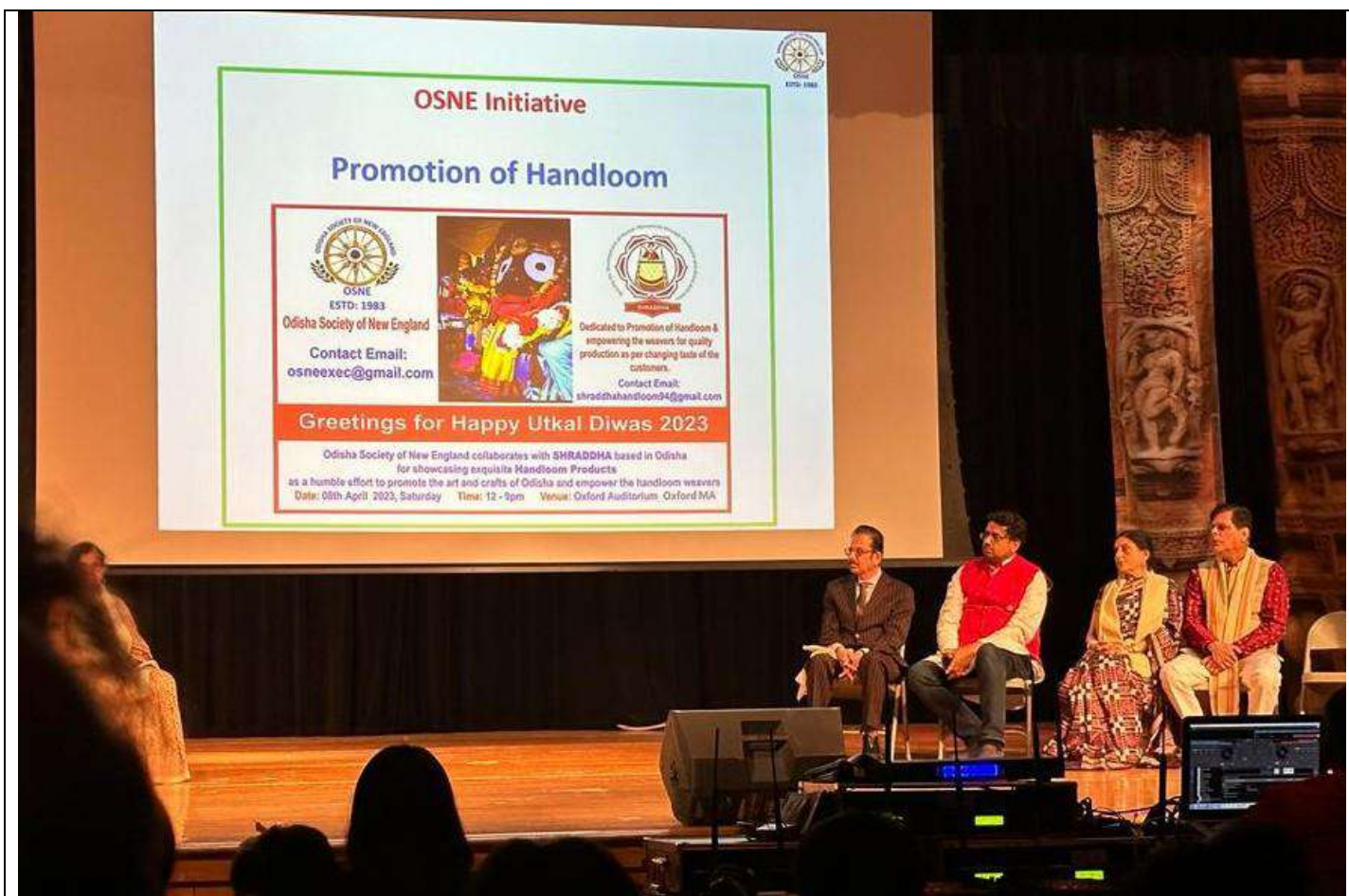
Dedicated to Promotion of Handloom & empowering the weavers for quality production as per changing taste of the customers.

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Greetings for Happy Utkal Diwas 2023

Odisha Society of New England collaborates with SHRADDHA based in Odisha for showcasing exquisite Handloom Products as a humble effort to promote the art and crafts of Odisha and empower the handloom weavers
Date: 08th April 2023, Saturday Time: 12 - 9pm Venue: Oxford Auditorium, Boston, MA

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