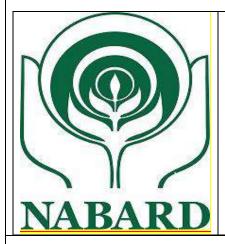
Odisha Handloom show and sale exhibition at IIT, Kharagpur campus from September 29 to October 02, 2023

With a view to expose the weavers to the market and demand for handloom and appreciate the liking of the consumers with high purchasing power and disposable income, *SHRADDHA* had got into a collaboration with the *Utkal Samaj* of IIT, Kharagpur based on an initiative taken by member Shri Kshirod Mahapatra.

Two SHRADDHA affiliated weavers, Shri Dutta from Nuapatna and Shri Narendra Behera from Hingula WCS Gopalpur had gone to IIT Kharagpur with handloom fabrics for a pre-puja sale Shri Kshirod Mahapatra had gone to Kharagpur to oversee the arrangements. The weavers have come back with good experience (sale of Rs 1.52 Lakh by Shri Dutta and Rs 1. 92 lakh by Shri Behera respectively) along with consumer preference and generating awareness about Odisha handloom and initiative taken by Shraddha for promotion of handloom.



ଜାତୀୟ କୃଷି ଓ ଗ୍ରାମୀଣ ଉନ୍ନୟନ ବ୍ୟାଙ୍କ (ନାବାର୍ଡ) ସହାୟତାରେ LEDP ଯୋଜନାରେ "ଶ୍ରଦ୍ଧା" ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନ ତରଫରୁ ଆୟୋଜିତ

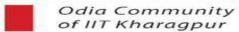


Handloom show and sale exhibition in collaboration with *Utkala samaj* of IIT Kharagpur from 30th September to 2nd Octover 2023





Kalinga Samaja











WHAT'S OUT THERE?

- Sambalpuri Silk
- Tussara Silk
- Khandua Silk
- Bomkai Silk
- Pure Cotton
 - Filligree Works from Cuttack and many others....

Odisha Handloom & Filigree





EXHIBITION CUM SALE



③ 10.00A.M - 10.00 P.M.

Staff Club, IIT Kharagpur Contact Us: Prof. S. M. Dash: 9958673652

Mr. Abhishek Mohapatra: 8456839551





