

**Odisha Handloom show and sale exhibition at IIT, Kharagpur campus
from September 29 to October 02, 2023**

With a view to expose the weavers to the market and demand for handloom and appreciate the liking of the consumers with high purchasing power and disposable income, *SHRADDHA* had got into a collaboration with the *Utkal Samaj* of IIT, Kharagpur based on an initiative taken by member Shri Kshirod Mahapatra.

Two *SHRADDHA* affiliated weavers, *Shri* Dutta from Nuapatna and *Shri* Narendra Behera from Hingula WCS Gopalpur had gone to IIT Kharagpur with handloom fabrics for a pre-puja sale *Shri* Kshirod Mahapatra had gone to Kharagpur to oversee the arrangements. The weavers have come back with good experience (sale of Rs 1.52 Lakh by *Shri* Dutta and Rs 1.92 lakh by *Shri* Behera respectively) along with consumer preference and generating awareness about Odisha handloom and initiative taken by *Shraddha* for promotion of handloom.



**ଜାତୀୟ କୃଷି ଓ ଗ୍ରାମୀଣ ଉନ୍ନୟନ ବ୍ୟାଙ୍କ
(ନାବାର୍ଡ) ସହାୟତାରେ LEDP ଯୋଜନାରେ
“ଶ୍ରଦ୍ଧା” ସ୍ୱେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନ
ଦ୍ୱାରା ଆୟୋଜିତ**



**Handloom show and sale exhibition in collaboration with
Utkala samaj of IIT Kharagpur from 30th September to 2nd October 2023**



Kalinga Samaja

Odia Community
of IIT Kharagpur



WHAT'S OUT THERE?

- Sambalpuri Silk
- Tussara Silk
- Khandua Silk
- Bomkai Silk
- Pure Cotton
- Filigree Works from Cuttack and many others....

Odisha Handloom & Filigree



EXHIBITION CUM SALE



30th Sep - 02nd Oct, 2023



10.00A.M - 10.00 P.M.



Staff Club,
IIT Kharagpur

Contact Us:

Prof. S. M. Dash: 9958673652

Mr. Abhishek Mohapatra: 8456839551

**JOIN
US**
FOR FUN
& EXCITEMENT



