

## Participation in the *Palishree mela*, Cuttack *Baliyatra* fair 2023

For the first time, **SHRADDHA** participated in the Cuttack *Baliyatra* fair 2023, which started on the 27<sup>th</sup> November 23 and continued till 4<sup>th</sup> December 23. Keeping in view relevant factors, this was done in the stall allotted by NABARD for the Self Help group covered under LEDP in the special enclosure raised by ORMAS in the name of “**Maa Tarini Women weavers Self Help Group (SHG)** ( ମା ତାରିଣୀ ମହିଳା ସ୍ୱୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ, ହରିପୁର, ବଡ଼ମ୍ବା, କଟକ )”. Weavers: Smt.Bishnupriya Pradhan, President of the self-help group, Smt Bharati Sahu weaver attended the stall with help of local weaver Sri Jaminikanta Pradhan

Required support and carry bags were supplied by and Shri Suwendu Tripathy, joint Secretary visited the stall daily. Shri Surendra Kumar Patra coordinated with the weavers at Haripur for attending the fair with their fabrics and effecting sale. In course of the fair, Shri Kshirod Mahapatra, Shri Bansidhar Mahapatra, Shri Ashok Sahoo, Shri Gurudas Bramha and Shri Satyagopal Rajguru visited the stall and encouraged the weavers.

Fabrics worth Rs 3 lakhs was sold in the fair, which gave a big moral boost to the weavers on the prospects of quality handloom fabrics, it also gave idea about the new design and colour combination preferred by the buyers.

	<h3>Participation in Cuttack <i>Baliyatra</i> 2023</h3> <h4><u>Stall Number-264</u></h4> <p>(Infront of ORMAS Registration office, NABARD Section) ମା ତାରିଣୀ ମହିଳା ସ୍ୱୟଂ ସହାୟିକା ଗୋଷ୍ଠୀ, ହରିପୁର, ବଡ଼ମ୍ବା, କଟକ</p>
	