

***SHRADDHA* Handloom Show cum sale exhibition in Kendriya Bihar Phase II on 18th Feb 24**

SHRADDHA took up an innovative experiment for marketing handloom of weavers by organizing a Handloom Show cum sale exhibition in Kendriya Bihar Phase II on 18th Feb 24.

Two weavers Shri Sarat Patra from Nuapatana and Shri Rajani Kant Pradhan from Haripur participated with their fabrics and sold Rs 1.23 lakhs and Rs 0.52 lakhs total Rs 1.75 lakhs in one day.

Shri Bansidhar Mahapatra, Maj Gen Atanu Patnaik, Shri Bramhanand Bramha and Shri Sunil Mishra, all members of *SHRADDHA* and inmates of the housing complex, extended necessary support.

Shri Sanjay Kumar Panda President and Shri Surendra Kumar Patra Vice President attend the event and discussed various aspects of handloom production and marketing with the buyers,



