

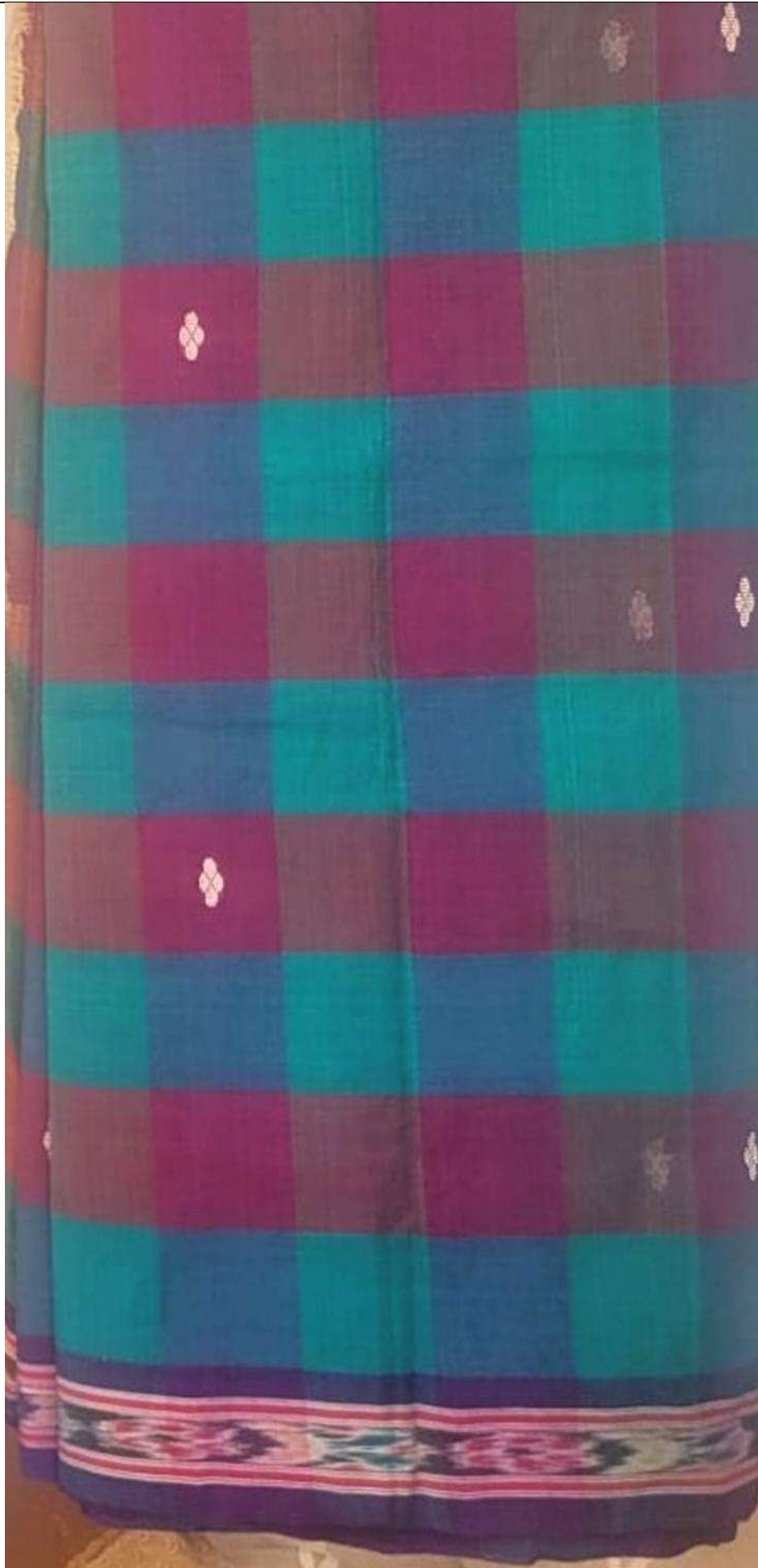
**Meeting Dr. Beena IAS, Development Commissioner for Handloom,
Ministry of Textiles during her visit to Bhubaneswar on the 31st March 2025**

The *SHRADDHA* team, with Dr Sanjay Kumar Panda IAS (Retd) , President, Shri Surendra Kumar Patra, Vice President, (Former Deputy Director WSC) and Shri Banshidhar Mahapatra, Secretary, *met* Dr. Beena IAS, Development Commissioner(DC) for Handloom (HL), Ministry of Textiles during her visit to Bhubaneswar on the 31st March 2025 afternoon.

The team briefed the DC (HL) about activities of the organisation for Promotion of handloom and increasing earnings of the weavers on a sustainable basis. Recent experience of empowering women weavers of Maland village in Jagatsinghpur district with skill and marketing support were mentioned with display of the fabrics woven by the weavers before and after the interventions. It was mentioned that the interventions had led to increasing the earning of the weavers by about 50%.

The DC (HL) expressed her happiness and assured for supporting the organisation under the ongoing programs for continuing its effort. The Deputy Director, Weavers Service Centre, Bhubaneswar was present during the discussion.





"Malapat'i" saree woven with deep colors before the training



Saree woven with lighter shades after the training



Dess material woven with pastel / lighter shades after the training