



“ଶ୍ରଦ୍ଧା” ସେଢ଼ାସେବା ଅନୁଷ୍ଠାନ
Society for Development of Human Resources Through Handloom and allied activities
(SHRADDHA)

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**Report on visit of the SHRADDHA team to the project area in Odisho village, Jagatsinghpur district
on the 15th Sept 2025**

A team with Shri Bansidhar Mahapatra, Secretary and Shri Khirod Mahapatra, member of *SHRADDHA*, visited the project area on the 15th Sept 2025(Monday) . Shri Bijay Kumar Nandi, who had worked on a similar project earlier in Maland village was present during the meeting with the weavers.

In course of the visit, following aspects were discussed with the women weavers selected for support under LIC project.

- i. Making the weavers aware of the market for handloom fabrics and the potential for generating employment and income.
- ii. Training in the skill upgradation for weaving fabrics different from power loom fabrics, as per the taste of the new generation customers, who have liking for handwoven fabrics and having disposable income.
- iii. Use of mobile phone for contacting such consumers online, knowing about his/ her taste, weaving, and selling fabrics online, which eliminate the middleman and increase income substantially.
- iv. Developing designs with new colour and motifs with help of the Weavers Service Center, Bhubaneswar under the Ministry of Textiles, Govt. of India, Bhubaneswar.
- V. Making the weavers understand the importance of Quality of fabrics woven, which should not compromise under any circumstances as quality is important for getting customers satisfaction and a good earning from the market always.
- Vi. The weavers were apprised about weaving of dress material instead of traditional saree in view of the change in the preference of women and working women as well as the gents.

Eighteen (18) number of women weavers were present during the discussion. They responded with enthusiasm for the support extended by Shraddha and the project sanctioned by LIC. They requested training after the rainy season.

Shri Bata Krushna Behera (mobile +91 83389 08360) of the locality, who has technical background in handloom weaving was identified for providing technical support for the project. He will be sent to the weavers Service Centre Bhubaneswar for initial trainer training. His engagement will be in addition to Shri Bijay Kumar Nandi, who had worked on similar project earlier in Maland village, who will continue to support

Later, the team visited houses of some of the weavers and saw the fabrics woven by them at present.

The team also saw the place proposed to be developed for installation of drum, processing of yarn and training. Due to rainy season, drums could not be installed. The supervisor was requested to install the drum as soon as possible.

Details of the **weavers selected for training** and **few pictures** taken during the visit are **enclosed**.

Details of weavers selected for the training in handloom in Odisho village, Jagatsnghpur District
under the LIC project

Sl. N o.	Name of Weaver	surname	Age.	Designation.	Mobile No.	Village	Husband Name	Name of Bank	Branch	A/C No.	IFSC code
1	AMI	DEI	53	Weaver	9238981974	JOTA-ODISHO	GOBINDA	Canara bank	Salajanga	80322200056333	CNRB0018032
2	ANNAPURNA	BEHERA	47	Weaver	9938123164	JOTA-ODISHO	SHYAM BEHERA	Canara bank	Salajanga	80322250011659	CNRB0018032
3	BASANTI wife of LAXMAN	BEHERA	48	Weaver	8338908360	JOTA-ODISHO	LAXMAN BEHERA	Canara bank	Salajanga	80322250006187	CNRB0018032
4	BASANTI wife of RANJAN	BEHERA		Weaver	9658286310	JOTA-ODISHO	RANJAN BEHERA				
5	DEBAKI	BEHERA	45	Weaver	8594978991	JOTA-ODISHO	BASANT BEHERA	Canara bank	Salajanga	80322550038878	CNRB0018032
6	KAMALA	BEWA	52	Weaver	8093828676	JOTA-ODISHO	TUNGA	Canara bank	Salajanga	80322210017141	CNRB0018032
7	KAMINI	PATRA		Weaver	9938940020	JOTA-ODISHO	DURYODHAN PATRA	Canara bank	Salajanga	80322200034951	CNRB0018032
8	KANCHAN BELA	BEHERA	50	Weaver	9861202625	JOTA-ODISHO	CHAGALA BEHERA	Canara bank	Salajanga	80322250025755	CNRB0018032
9	LOCHAN	DEI	49	Weaver	9438434943	JOTA-ODISHO	RAMA BEHERA	Canara bank	Salajanga		CNRB0018032
10	MANGULATA	BEHERA	54	Weaver	8895475290	JOTA-ODISHO	DURGA BEHERA	Cana	Salajanga	80322250005316	CNRB0018032

								ra bank			
11	NIRUPAM A	DAS		Weaver	8144182 911	JOTA- ODISH O	AKSHAY KU DAS.	Cana ra bank	Salajanga	8032220008 117	CNRB0018 032
12	PARBATI	SAHO O		Weaver	6371592 179	JOTA- ODISH O	DILIP SAHOO				
13	PUSPA	SAHO O		Weaver	7855971 539	JOTA- ODISH O	SHIB PRASAD SAHOO	Cana ra bank	Salajanga	8032220006 2508	CNRB0018 032
14	RITA	BEHER A	29	Weaver	9556349 892	JOTA- ODISH O	BANSHID HAR BEHERA	Cana ra bank	Salajanga	8032221001 2793	CNRB0018 032
15	SABITA	BEHER A	35	Weaver	7848909 154	JOTA- ODISH O	NIRANJA N BEHERA	Cana ra bank	Salajanga	8032220003 9777	CNRB0018 032
16	SALU	DEI		Weaver	7381634 064	JOTA- ODISH O	MOHAN SAHOO				
17	SUCHISMI TA	BEHER A	42	Weaver	7873442 811	JOTA- ODISH O	SUKANTA BEHERA	Cana ra bank	Salajanga	8032220003 7957	CNRB0018 032
18	SUKALAT A	DAS	50	Weaver	9938604 935	JOTA- ODISH O	SANAT DAS	Cana ra bank	Salajanga	8032221002 2463	CNRB0018 032
19	SUKANTI	BEHER A	50	Weaver	9078111 997	JOTA- ODISH O	DUSASAN BEHERA	Cana ra bank	Salajanga	8032225001 9711	CNRB0018 032
20	USHA RANI wife of RAMAKA NT	BEHER A	52	Weaver	9439969 588	JOTA- ODISH O	RAMAKA NT BEHERA	Cana ra bank	Salajanga	8032220016 583	CNRB0018 032

21	USHA RANI wife of NIRANJA N	SAHO O	52	Weaver	9776099 913	PURAN A ASHRA M PADHE RA	NIRANJA N SAHOO	State Bank of India	Jagatsingh pur ADB	3562423043 7	SBIN00039 43
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Note : Based on the aptitude, one of the above 21 weavers will be screened out, before the training is started.

Some selected photos taken in course of field visit of the SHRADDHA team to the project area on the 15th September 2025



Women weavers assembled at Odisho village on 2025-09-15



Secretary and member *SHRADDHA* verifying records with the women weavers on 2025-09-15





Women weavers at work on loom in Odisho village on 2025-09-15